

RU'YA
CAREERS UAE

24-26

— Sep 2024

Dubai World Trade Centre
Za'abeel Halls 4, 5, 6

**OPEN TO UAE
NATIONALS ONLY**

**START YOUR
EMPOWERMENT
JOURNEY**



WHERE TALENTS MEET OPPORTUNITIES

Get ready for three exciting days at Ru'ya 2024, from 24-26 September 2024!

Whether you're a student, fresh graduate, or experienced professional, Ru'ya 2024 is your chance to advance and grow. Join us and start shaping your future!



FOR A BETTER FUTURE

JOIN OUR V



The 23rd edition of Ru'ya is your gateway to an exciting future, packed with opportunities to boost your career forward!



100+ top companies across diverse sectors, eager to connect with talented individuals like you.



Tailored roles aligned with your skills and specialization.



Explore **16+ sectors** from tech to healthcare to creative industries—there's something for everyone!

Don't miss out—your future starts here!

WHAT'S ON RU'YA

Get Ready for an unforgettable journey with impactful talks, creative workshops, inspiring performances, exciting competitions, and so much more!

RU'YA'S EMPOWERMENT JOURNEY

1

CV STUDIO

Leave your CV at home and create a standout resume live with experts. Plus, take advantage of our photo section for professional CV photos!

2

NAIL YOUR INTERVIEW

Master your job interview skills with advanced AI tools that simulate real-life scenarios, followed by one-on-one coaching sessions.

THE FIFTH
ELEMENT
ACADEMY

3

SUCCESS MENTORSHIP

Join interactive sessions with expert coaches for insights on career planning, skill development, and overcoming challenges



 bayt.com
The Middle East's #1 Job Site

WOMEN CHOICE

ON-THE-SPOT HIRING PROGRAMS



GET HIRED

Want to secure an on-the-spot interview **with over 30 leading companies** at Ru'ya? Join **Get Hired!** Don't miss out—keep your eyes on our website for exciting vacancies just waiting for you!



CHALLENGE AND WIN A JOB

Ready to stand out? Step into the spotlight and **showcase your skills** in front of leading companies. Let them discover your potential through exciting interactive challenges **for a chance to get hired!**



YOUTH CAREER PITCH

Are you ready to shine and **showcase your unique personality to the top companies?** Our experts will empower you to **craft an unforgettable pitch** that makes you stand out from the crowd and **win your dream job!**



ENGAGING ACTIVITIES & COMPETITIONS FOR EVERY STUDENT!

Get ready to dive into fun activities and competitions at Ru'ya. It's your chance to unleash your creativity, team up with friends, and showcase your talents! Don't miss out!



RU'YA PASSPORT

Hey Student! This is your guide to explore, engage in fun empowering challenges, and connect with different companies while collecting stamps. Complete your journey for a chance to win exciting prizes!

THE NEXT FOUNDER

Calling all young innovators! Are you ready to change the world with your ideas? If you're aged between 16-18, submit your sustainable tech ideas for a chance to win big prizes!

Entry closes on September 15



DESIGN LAB

We're on the lookout for talented and creative students like you! Team up with a friend to design a fresh label for Frio's cans and craft your own sparkling water flavor. Let's see the incredible ideas you can bring to life!

Entry closes on September 15



Not your ordinary coffee break!

Join us at **Skill Hub**

DAY 1 | TUESDAY - 24th SEP

10:30 AM – 11:25 AM

PAPER FLOWER MAKING WORKSHOP

By *Maraya Art Centre*

Create stunning paper flowers for any occasion in this hands-on workshop. Leave with beautiful decor to brighten your space!



11:30 AM – 12:25 PM

ABSTRACT THREADS ON CANVAS

By *Maraya Art Centre*

Let your creativity soar! Use glue and threads to craft eye-catching abstract art in an engaging environment. Perfect for all skill levels!



12:30 PM – 1:30 PM

WALL HANGING DIY WORKSHOP

By *Maraya Art Centre*

Love bohemian decor? Join us to make vibrant wall hangings that add flair to your home or office with simple techniques!



1:40 PM – 2:20 PM

ARE YOU READY FOR THE UNIVERSITY

By *Maryam AlSaadi, Principal Executive Career Counselling - Ministry of Education*

Explore application requirements and discover how to choose the right major. Gain valuable resources for your journey to university readiness!



2:30 PM – 3:30 PM

EMERGING TECHNOLOGY IN THE WORKFORCE

By *PwC's Emerging Technology Team*

Explore how AI, XR, and automation are reshaping the workplace! Join PwC's team for insights into the future of job roles and productivity.



3:45 PM – 4:45 PM

BUILD AUTHORITY AND ATTRACT JOB OPPORTUNITIES

By *Pegah Golmohammadi*

Tired of your CV going unnoticed? Learn to build a personal brand that attracts recruiters and opens doors to new job opportunities!



Not your ordinary coffee break!

Join us at **Skill Hub**

DAY 2 | WEDNESDAY - 25th SEP

10:30 AM – 11:25 AM

MOSAIC ON COASTERS L'ATELIER EVENTS

By *L'Atelier Events*

Unleash your creativity in this fun workshop! Learn to design and craft stunning mosaic coasters that add a personal touch to your home decor.



11:30 AM – 12:25 PM

SEWING WEAVING TECHNIQUE L'ATELIER EVENTS

By *L'Atelier Events*

Dive into our weaving workshop and create a beautiful small table blanket from scratch. Master the art of weaving and showcase your style!



12:30 PM – 1:30 PM

ART OF MACRAME

By *Mai Riad*

Join renowned artist Mai Riad to craft a unique macramé keychain! Learn the art of knotting and create a stunning piece that highlights this beautiful tradition.



1:40 PM – 2:20 PM

EMPOWER YOUR CAREER THROUGH PHOTOGRAPHY

By *Arya Chitra – Nikon Kids and Youth Program in partnership with Ministry of Education*

Dive into the world of photography! Learn composition, light manipulation, and entrepreneurship through engaging activities and hands-on practice.



2:30 PM – 3:30 PM

PRINT YOUR PERSONALITY

By *Shamma Almarzooqi, Soof Studio!*

Get ready to get crafty with Soof Studio! Dive into the world of block printing and create your own funky shirts and tote bags—perfect for adding a splash of personality to your style!



3:45 PM – 4:35 PM

MASHREQ AND ADVANCED CERTIFICATE OF EXCELLENCE (ACE) PROGRAM

By *Joel Van Dusen, Group Head of Corporate and Investment Banking, Mashreq*

Power up your future with Mashreq's ACE certification—your path to excellence!



Not your ordinary coffee break!

Join us at **Skill Hub**

DAY 3 | THURSDAY - 26th SEP

10:30 AM – 11:25 AM

**CLAY SCULPTURE
WORKSHOP INSPIRED
BY ROBERT INDIANA
- AMERICAN POP ART
SCULPTURE**

By *Camden Creative Art*

Mold letters in clay using a personal keyword (Hope, Dream, Love) to create a vibrant text composition inspired by American Pop Art!



11:30 AM – 12:25 PM

**ABSTRACT ART
INSPIRED BY HILMA
AF KLINT - SWEDISH
ABSTRACT PAINTER**

By *Camden Creative Art*

Choose your color palette and create a two-part masterpiece with mindful watercolor layers and detailed acrylics for depth and dimension!



12:30 AM – 1:30 PM

**INTERACTIVE PUBLIC
SPEAKING COURSE**

Unlock your potential to communicate effectively! Discover step-by-step strategies to create inspiring talks that captivate and persuade.



2:30 PM – 3:30 PM

VISION BOARD

By *Iryna - Mira Vision Board*

Explore the power of vision boards to inspire and motivate! Create a personal tool for growth that empowers you to achieve your dreams!



3:45 PM – 4:45 PM

**DLA Piper – Unlock your
potential. Come and
shape the future of law**

By *DLA Piper Team*

Shape the future with us! Experience diverse cultures and challenging work at a global law firm with opportunities in over 40 countries.



A SNEAK PEEK AT SOME OF THE LEADING COMPANIES PARTICIPATING IN RU'YA 2024



VIEW ALL PARTICIPATING COMPANIES

YOUTH INSPIRE

CELEBRATING INSPIRING YOUTH ON RU'YA'S STAGE

DAY 1 | TUESDAY - 24th SEPTEMBER

11:00 AM –
12:00 PM

10-MINUTES OF INSPIRATION

By *Dubai College of Tourism*



12:30 PM –
1:00 PM

BEYOND FEMALE TRADITIONAL SPORTS

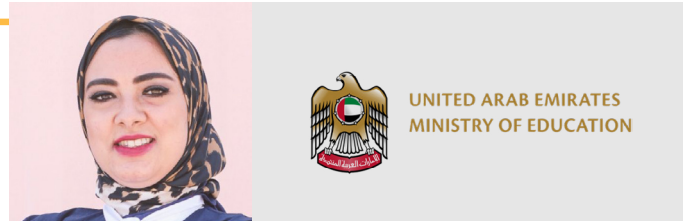
By *Maha Al Shehi, Hind,
and Hawra Al Ajmi*



1:30 PM –
2:00 PM

CAREER JOURNEY MAPPING

By *Nada El Gazzar,
Ministry of Education*



4:00 PM –
4:30 PM

EMPOWER HER

By *Women Choice*

WOMEN CHOICE

YOUTH INSPIRE

CELEBRATING INSPIRING YOUTH ON RU'YA'S STAGE

DAY 2 | WEDNESDAY - 25th SEPTEMBER

10:15 AM –
10:45 AM

JOBS IN DEMAND

By LinkedIn and Dubai
College of Tourism

LinkedIn

dct كلية دبي للسياحة
Dubai College of Tourism

1:00 PM –
2:00 PM

ART IN ACTION

By Shamma Al Marzooqi,
Mohd AlTamimi, and
Ahmed BaFadhl



2:30 PM –
3:00 PM

CONNECTING NEIGHBORS WITH FERJAN DUBAI

By Ferjan Dubai –
Alia Al Shamlan

فرجان دبي
FERJAN DUBAI



3:30 PM –
4:00 PM

REDEFINING CORPORATE WITH MAF

By Majid Al Futtaim

ماجد الفطيم
MAJID AL FUTTAIM

4:30 PM –
5:00 PM

THE JOURNEY OF A YOUNG PIANIST

By Dana Al Kuthairi



YOUTH INSPIRE

CELEBRATING INSPIRING YOUTH ON RU'YA'S STAGE

DAY 3 | THURSDAY - 26th SEPTEMBER

10:30 AM –
11:30 AM

A CULINARY
WORKSHOP WITH
EMIRATI CHEFS

By Ali Ebrahim, Maryam Ali,
and Khadija Alnjar



12:00 PM –
1:00 PM

"THE NEXT FOUNDER"
COMPETITION PITCH

By The Next Founder

THE NEXT
FOUNDER COMPETITION
مسابقة رائد الأعمال القادم

1:00 PM –
2:00 PM

DESIGN LAB
CHALLENGE
PITCHING

By Frio

FRÍO

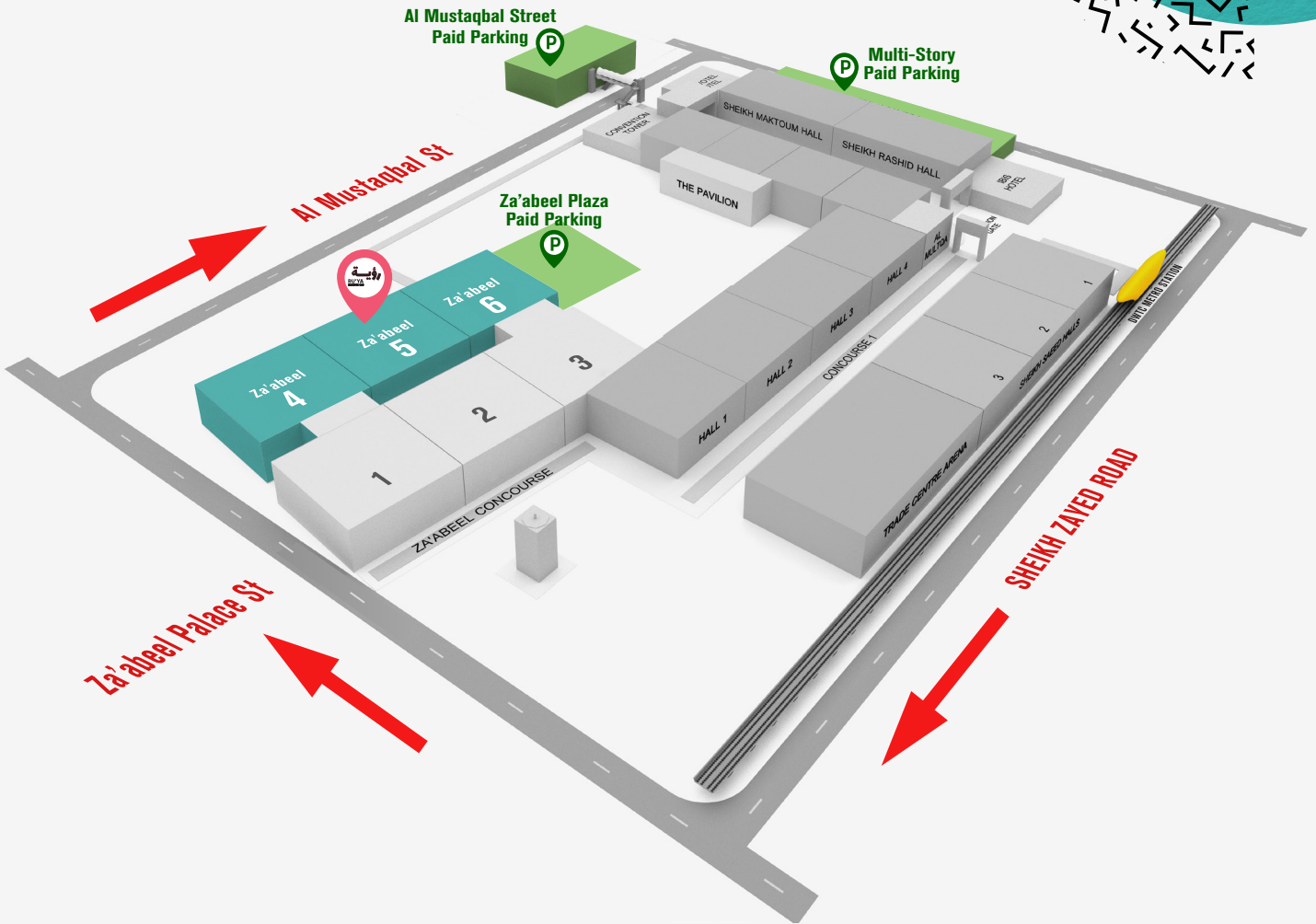
2:30 PM –
5:00 PM

RU'YA CHALLENGES
AWARDS CEREMONY

By Ru'ya

رؤية
RU'YA
CAREERS UAE

HOW TO GET THERE



**EASILY EXPLORE ALL
COMPANIES AND FEATURES
JUST SCAN HERE!**



رؤية

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Join the leading
recruitment and youth
empowerment hub

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